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## UV Ray strengthens distribution network

MILAN, Italy (February 12, 2024)—UV Ray has expanded local representation of its UV, LED, and hybrid curing systems in Europe and China with the appointment of new distribution partners.

Representing UV Ray in Spain is UV-Lamps; Converttec Graphic Technics AB for Sweden, Denmark, Norway, and Finland; and Innvestio Hellas (formerly Novacel Hellas) is now the local UV Ray distributor in Bulgaria and Turkey in addition to Greece and Cyprus.



In China, Shanghai Infrarosso Technology is representing UV Ray for industrial coating applications with HOCA Packaging remaining as the local UV distributor for applications in label and packaging printing.

"We are pleased to expand our representation in Europe and China to better serve our customers with local partner support, in parallel with direct support from our technical team in Italy through remote and on-site service," said Stefano Maiano, production director and co-owner of UV Ray.

"As we design and manufacture our systems for a range of applications in addition to label and packaging printing such as plastic, metal, and glass, adding distribution partners specializing in a specific industry like Shanghai Infrarosso Technology for industrial coating will help increase our technology and innovation reach."

UV Ray has an established distribution network in Africa, Asia, Europe, and North America specializing in new and retrofit installations. Visit UV Ray's website [here](http://www.uvray.it) for a complete list of distributor contacts.

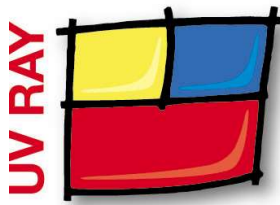
### About UV Ray srl

UV Ray has over 20 years' experience in producing state-of-the-art UV LED, dichroic mirror technology curing systems, and other technologies with the highest energy efficiency and environmental compatibility.

Our application reach is unlimited, serving the narrow and wide-web print industries with labels and packaging in addition to specialized applications with optical fibers, inert printing, 3D varnishing, and other customized solutions.

All of our systems and products are designed and manufactured in Italy.

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